



Kévin TONON

French UI/UX Designer
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2016 - IIM - Master's
Visual Communication - Level 1
2016 - EMLV - Master's
Major in entrepreneurship - Level 1
2014 - HEC Paris
Certificate in Digital Transformation

Skills in

Sketch
Adobe Creative
Proto.io
Axure
Principle
Invision
Principle
Microsoft Office
Keynote
HTML5 - CSS3
Jira - Trello - Scrum

Hobbies

Technology Watch
Runner
Amateur actor

Freelance UI/UX Designer

UI/UX Designer - 2 years (September 2014 - Present)

UI/UX Designer & Entrepreneurship & Web Agencies

- Advising startups on growth, customer retention, user experience, product market fit and product vision
- Performing presentations about entrepreneurship
- User interface design for all digital products including responsive websites, mobile applications for IOS and Android
- User experience analysis and define UX Guidelines
- Presenting and defending concepts

UI/UX Designer

Pique @ San Francisco - 6 months - Part time (December - Juin 2015)

Start up of Scholarship Discovery Made Easy

- Work on designing both web and mobile interfaces for the Pique platform
- Map out user experiences through wireframes
- Create and test prototypes
- Partner with iOS and web developers for a polished end product

Co-Founder

We Hipp @ Paris - 8 months (February - September 2015)

Startup of inter-enterprise exchange that revolutionize networking and business

- Creating a startup, developing the idea and cost-efficiency
- Designing a website and creating user experience
- Managing a startup, the products, its website and its growth

UI/UX Designer

IT News Info @Suresnes - 6 months internship (September 2014 - February 2015)

IT News Info is a publishing company specialized in information technology medias

- Redesign of cio-online.fr website
- Creation and integration of daily corporate newsletters
- Design of web banners and white papers for Dell, HP, Kaspersky, Oracle, Microsoft and AMD
- Creation of IT events' promotion flyers

Art Director

Monsieur Loyal Communication Agency - 6 months internship (October 2013 - February 2014)

MONSIEUR LOYAL is a communication agency that create beautiful event in Paris.

- Conducting 360 advertising campaigns for Bouygues Télécom, Activision and Taxys
- Creating mock-ups and wireframes
- Designing websites for Animafac, Eurosites, Les passeurs de mémoires
- Managing projects and preparing plannings

Recommendations

"I've worked with on many projects many times he was the lead designer and a few times the project manager. The good thing about him is that he understands developers way of working and makes it really easy to work with him and with his clients. He knows what is complex or not in term of development so he will never sell a feature he's not sure about. He's also involved in the growth hacking community and have a really good vision of the overall strategy of a company, customer acquisition and retention which I thin is a necessary skill for a UX designer. As he has skills in all these domains, he can adapt the design, UI and UX, to fit the company strategy and I think this is why his clients (and me) like to keep working with him.

I've learnt so much from him, he is a really inspiring person and I can't wait to work with him on a next project."

Pierre Faure
Lead developer @Cozymeal (2 years)
San francisco

"J'ai beaucoup apprécié travailler avec Kevin, sa capacité à réagir et à innover mon très agréablement surpris. C'est exactement ce que je demandais. "

Pascal-Olivier Voisin -
Directeur Exécutif et Financier chez TPE NEWS TV
Paris

"Je connais Kévin depuis 6 mois ou je l'ai rencontré à travers un Meetup à The Family. Je n'ai pas travaillé avec Kévin directement mais souvent demandé des conseils et je l'ai également vu travailler sur plusieurs projets. Cela m'a permis de m'apercevoir que Kévin est quelqu'un de passionnée dans son domaine d'expertise. Kévin est en constante évolution et je le recommande pour toutes entreprises qui souhaitent travailler avec lui pour des missions de freelance en UI, Design, conseil stratégique, création de sites et tout autre sujet sur le numérique."

Sydney Cohen -
Founder @Dyna Model
Paris

"J'ai été très content de travailler avec Kévin. Sa rigueur, sa créativité et ses conseils ont été d'une aide précieuse."

Benjamin Laifer -
Designer @Massa Israeli Hub
Israël